



COMMUNICATING AND COOPERATING IN A MULTICULTURAL CONTEXT

APA Program: Online Francophone Summer

Language of instruction: English

US semester credits: 4.0

Term: Summer (6 weeks)

Distance learning: Class meets online for 75 minutes, four days per week

Instructor: Dr. Philippe Pierre, Professor | Université Paris Dauphine; Paris, France

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Course Description

This course aims to enable students to better understand relationships and interactions in an intercultural context, in short to better prepare for the meeting of the “**other**”. Indeed, whether in the context of academic mobility, during cooperation in multicultural teams, in the context of an internship, or in the context of management, it becomes more than urgent in our current globalized context to understand how culture (cultures?) influences our way of being, acting and thinking, starting with one's own culture.

Through theoretical contributions (What is culture? national, regional, corporate culture... cultural dimensions: time and space, hierarchy, communication, trust, values, group...) case study analyses, as well as student-to-student sharing sessions and group work, this course offers everyone the help of learning to distance themselves from their own cultural biases in order to better adapt in culturally different environments and reap the benefits of cultural diversity. The sessions will focus on diverse cultural areas (North Africa, Sub-Saharan Africa, European countries). At the end of the course, the students will have acquired a new and expanded lens to launch their next intercultural encounters.

Schedule

Week 1 • Introduction to the course

- The notions of cultures
- Understanding one's own cultural prism
- The cultural relationship to time and space

Week 2

- Time and space: case study
- Culture and hierarchy (authority, rules)
- Societal logics: case studies
- Culture and decision-making (conflicts/disagreements)
- The cultural relationship between performance and well-being

Week 3

- Liberté, égalité, fraternité (*Liberty, Equality, Fraternity*)
- Cultural diversity and principle of action
- The individual and the collective

Week 4

- Intercultural communication
- Communicating in a cross-cultural context (case study)
- Culture and trust

Week 5

- Cultural era approach: North Africa
- Cultural era approach: Sub-Saharan Africa
- Group work (preparation / information)

Week 6

- Oral presentations in groups
- Final session / conclusion / round table feedback

Assessment

- Quality of participation/attendance
- Work prepared in advance (articles to read, preparation of questions for class)
- Oral presentation & written part - in group
- Final Work - logbook - cultural reflection in the context of academic mobility

Selected Bibliography

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BARMEYER C. – FRANKLIN P. Intercultural Management. A Case-Based Approach to Achieving Complementarity and Synergy, NY, Palgrave – Mac Millan, 2016

CHEVRIER S. Le management interculturel, Paris, PUF, Ed. 2019

CUCHE D. La notion de culture dans les sciences sociales, Paris, Ed. La Découverte, 2010

D'IRIBARNE P. La logique de l'honneur, Gestions des entreprises et traditions nationales, Paris, Seuil, 1989

KANDEM E. Temps et travail en Afrique dans l'Indivithe dans l'organisation, les dimensions oubliées, Laval, Presse Universitaire de Laval, 1990

MUTABIZI E. Le Modèle Circulatoire de Management en Afrique. Revue Business Digest "Management de la diversité". Théories et pratiques innovantes en management et en Stratégie. Paris.N° 157, Novembre p.24-26

SAUQUET M et VIELAJUS M. L'Intelligence interculturelle, 15 thèmes à explorer pour travailler au contact d'autres cultures, Paris, Ed. Charles Leopold Meyer, 2014

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